

REGULATIONS OF THE ACTION

TUNE IN FOR CHRISTMAS! 2024

1. **Organizer.** The competition organizer is the Promotion and Communication Department of the Nicolaus Copernicus University in Toruń.
2. **Task.** Christmas tree decoration. To take part in the initiative, a team of coworkers must decorate the Christmas tree located in the university space.
3. **Purpose.** Integration of the university community.
4. **Participants.** Teams of employees and/or students from the Nicolaus Copernicus University in Toruń (up to 20 people) can participate in the action.
5. **Action schedule.**
 - 28 November 2024 – start of applications
 - 15 December 2024, at 12:00 – end of reception of applications
 - 9 -18 December 2024 – mini photo sessions of the registered Christmas trees and the teams (depends on the availability of the photographer and the teams)
 - 19 – 20 December 2024, until 12:00 – publication of the Christmas tree gallery submitted to the initiative in the university media, voting for
 - the most interesting Christmas trees on the university's Facebook profile
 - 20 December 2024 – announcement of the results of the public and jury plebiscite, publication of a gallery of the teams that took part in the action
 - January 2025 – award ceremony and commemorative photos from the event
6. **Submissions.** The photo of the Christmas tree must be sent by 15 December, 2024, at 12:00 to promocja@umk.pl with the name of the initiative in the subject of the email and the content: name and composition of the team involved in preparing the Christmas tree, its location and contact details of the team leader (to make an appointment for a mini photo session).
7. **Prizes.** Prizes to win are:
 - **Main prize** – tickets to the Blue Blanket Cinema for everyone in the team to be used in January or February 2025, and NCU socks.
 - **Audience Award** – tickets to the Blue Blanket cinema for everyone in the team for use in January or February 2025.
 - **Gifts for all participants** – souvenir photos from the event.
8. **Competition results.** The submitted works will be assessed by a jury composed of employees of Promotion and Communication Department of the Nicolaus Copernicus University, which will award one main prize. The audience award will be announced based on the number of reactions (like, heart) under specific photos. In case of a tie, the final decision will be made by the jury from the PCD NCU.
9. **The results** will be announced on **20 December, 2024**. Award-winning works and photos of the teams will be published on the university website and university social media.
10. **Prizes** will be awarded in early January 2025.